



For Immediate Release

## Infidelity.com appoints Gregory T. Simpson as CEO.

Freehold, NJ May 2008. Infidelity.com, the Internet's largest, most comprehensive, helpful and authoritative website dealing exclusively with the topic of infidelity help and support, today announced that Gregory T. Simpson has joined the company as Chief Executive Officer. Mr. Simpson will be based out of Infidelity.com's corporate headquarters in Freehold, NJ.

Before joining Infidelity.com, Mr. Simpson held many senior leadership roles over his 15-year tenure at AT&T, where he led organizations with more than 100 employees and had profit and loss responsibility as large as \$3 billion per year. Most recently, Mr. Simpson led AT&T's B2B Internet sales efforts with full responsibility for the small business components of att.com. Mr. Simpson brings over 9 years of sales and sales management experience, as well as 8 years of online and traditional marketing experience to Infidelity.com. He started his career in sales roles at Canon USA.

"As the destination self-help portal carrying people impacted by infidelity from discovery clear through to recovery, with professional advice, expert help, and community support every step of the way, we are excited to be able to increase our efforts to help people by having Greg come onboard," said Tony DeLorenzo, Founder of Infidelity.com and a nationally recognized expert in the field of infidelity. "His vast experience and expertise," Mr. DeLorenzo added, "will allow us to take Infidelity.com to the next level."

"With half of the 60,000,000 marriages in America ending in divorce today, and with infidelity as a major component in many of those divorces, I'm honored to join the Internet leader in helping victims of infidelity," said Mr. Simpson, adding, "I'm thrilled to be part of the Infidelity.com team."

### About Infidelity.com

Infidelity.com, launched in January, 2007, has rapidly grown to become the single largest and most respected web-based resource of help, professional advice and peer support for the millions of people who every year suffer from the ravages that infidelity can inflict upon an individual, a couple and a family. The company is based in Freehold, New Jersey.

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